

Table 2. An Analytical Framework for (Soft) Power

Type of power		← HARD POWER			SOFT POWER →			
			Military Power	Economic Power	Economic Power	Soft Power	Soft Power	Soft Power
	Spectrum of behavior	Command	Coercion Deterrence Protection	Coercion	Inducement	Agenda setting	Attraction	Coopt
	Most likely resources (Primary Currencies)		Threat Force	Sanctions	Payment/bribes	Institutions	(Political) Values Culture (Foreign) Policies	
	Government policies		Coercive diplomacy War alliance	Sanctions	Payment/bribes aid	Bilateral and multilateral diplomacy	Public diplomacy	

Source: Weissmann, Mikael, "Capturing Power Shift in East Asia: Toward an Analytical Framework for Understanding "Soft Power"," *Asian Perspective*, Vol 44, No 3, 2020, <https://doi.org/10.1353/apr.2020.0016>, p. 367